

Seo-Social-Marketing.com

Google Analytics

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July 08, 2014



GA June 6-July6

104 Sessions

The screenshot shows the Google Analytics interface for the period Jun 6, 2014 - Jul 6, 2014. The main content area displays a table with the following data:

	Sessions	Avg. Session Duration	Bounce Rate	Goal Conversion Rate
SEO-Social-Marketing.com				
SEO-Social-Marketing (UA-39817158-1)				
All Web Site Data	104	00:03:46	20.19%	159.62%

Additional details from the screenshot include a navigation menu with 'Home', 'Reporting', 'Customization', and 'Admin'; a notification to 'Upgrade to Universal Analytics'; and a footer with copyright information for 2014 Google and various links.

Compare to May 1-May 31 51 Sessions

Upgrade to Universal Analytics



Universal Analytics is out of beta, and everyone can upgrade!

All Google Analytics features, including the Premium Service Level Agreement and DoubleClick based features like Remarketing, are supported in Universal Analytics.

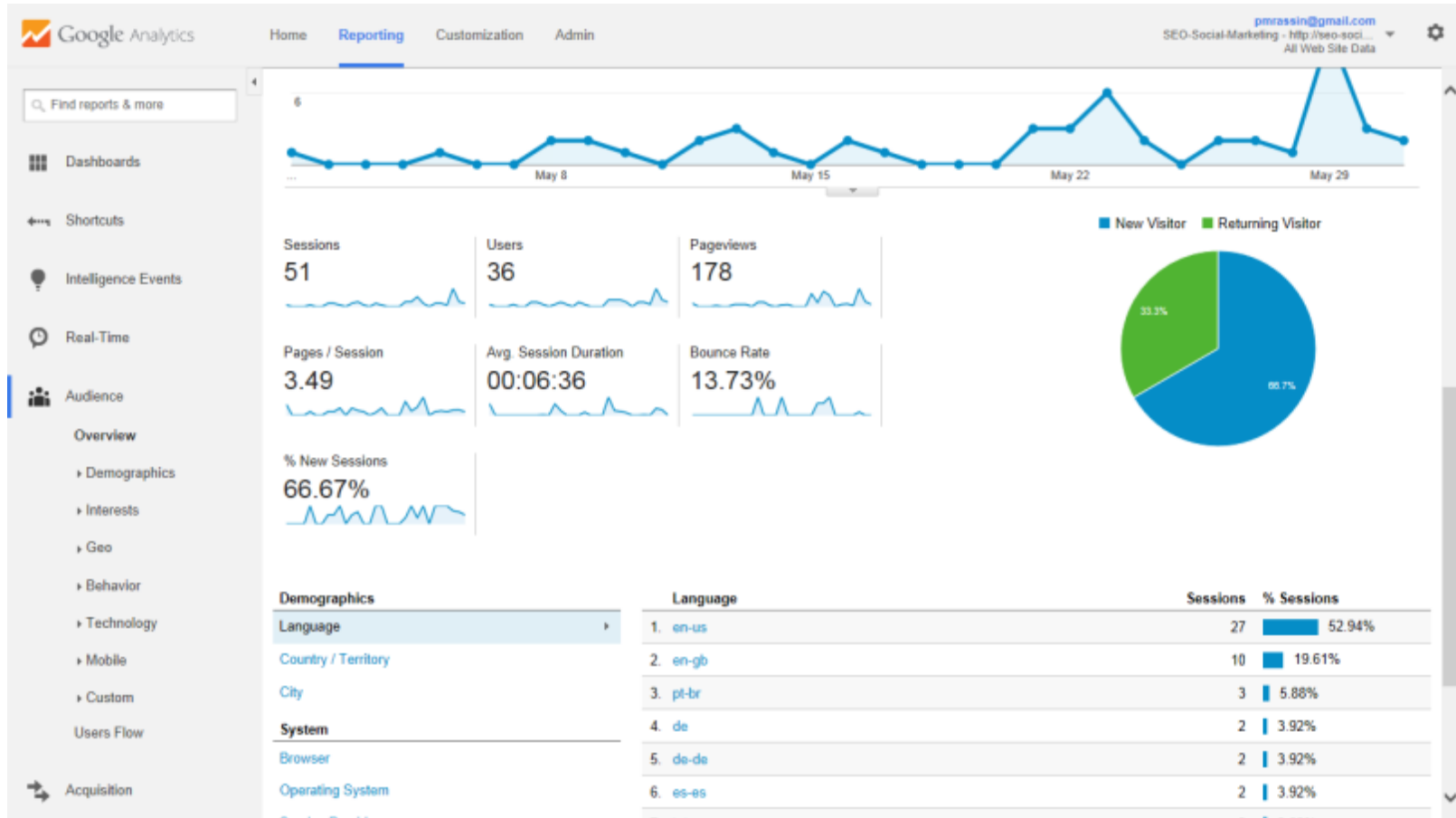
Upgrade your property! Click [Admin](#) to get started.

May 1, 2014 - May 31, 2014

	Sessions	Avg. Session Duration	Bounce Rate	Goal Conversion Rate
☆ SEO-Social-Marketing.com				
☆ SEO-Social-Marketing (UA-39817158-1)				
☆ All Web Site Data	51	00:06:36	13.73%	164.71%

This table was generated on 7/7/14 at 9:58:55 PM - [Refresh Table](#)

Compare to May 1-May 31 51 Sessions & 178 page views

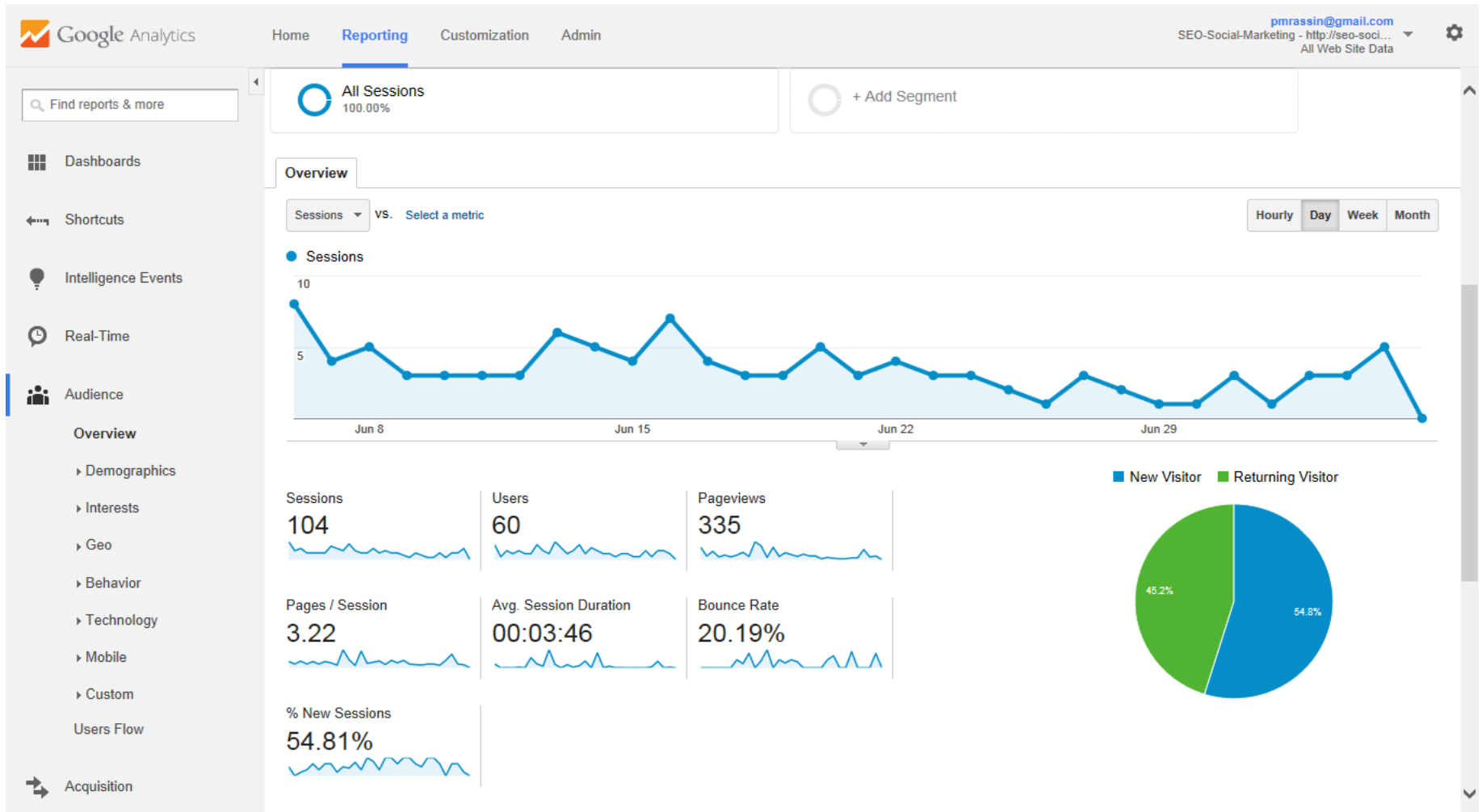


Change of Strategy

- What different strategy has been used to increase the session views by double?
- How many new visitors vs returning visitors have visited the site?
- How different is the bounce rate from May to June?
 - **May:** Total of 13.73% New: 14.71 % Ret: 11.76 %
 - **June:** Total of 20.19% New: 15.79 % Ret: 25.53%

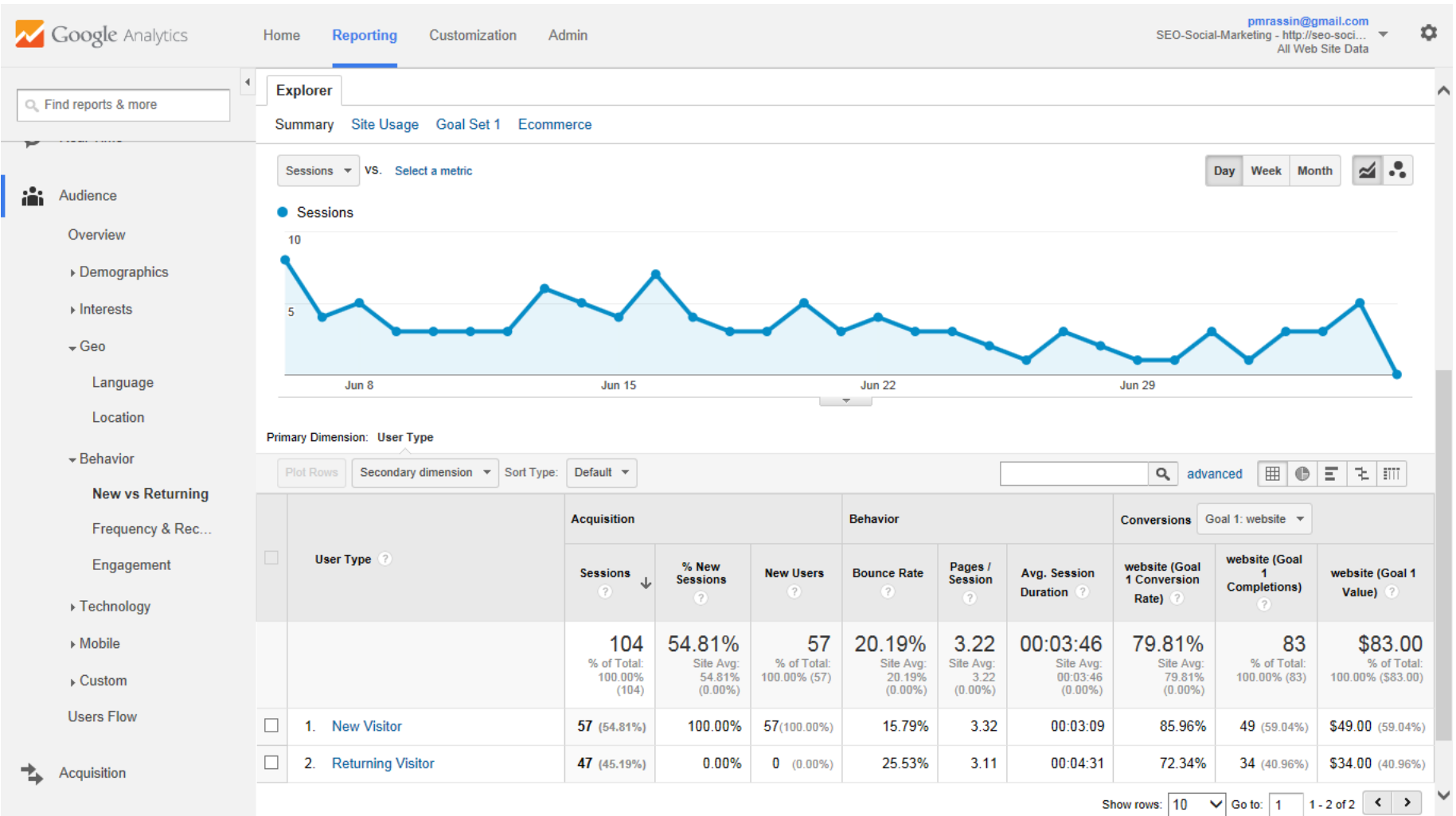
GA June 6-July6

104 sessions & 334 page views



New vs Returning Visitors

June 6 - July 6



Worldwide Visitors

June 6-July6

Google Analytics Home **Reporting** Customization Admin pmrassin@gmail.com SEO-Social-Marketing - http://seo-soci... All Web Site Data

Primary Dimension: **Country / Territory** City Continent Sub Continent Region

Find reports & more Secondary dimension

Country / Territory ?	Acquisition			Behavior			Conversions Goal 1: website		
	Sessions ? ↓	% New Sessions ? Site Avg: 54.81% (0.00%)	New Users ? % of Total: 100.00% (57)	Bounce Rate ? Site Avg: 20.19% (0.00%)	Pages / Session ? Site Avg: 3.22 (0.00%)	Avg. Session Duration ? Site Avg: 00:03:46 (0.00%)	website (Goal 1 Conversion Rate) ? Site Avg: 79.81% (0.00%)	website (Goal 1 Completions) ? % of Total: 100.00% (83)	website (Goal 1 Value) ? % of Total: 100.00% (\$83.00)
1. United States	78 (75.00%)	41.03%	32 (56.14%)	24.36%	3.53	00:04:48	75.64%	59 (71.08%)	\$59.00 (71.08%)
2. Brazil	9 (8.65%)	100.00%	9 (15.79%)	0.00%	2.00	00:00:05	100.00%	9 (10.84%)	\$9.00 (10.84%)
3. India	5 (4.81%)	100.00%	5 (8.77%)	20.00%	2.60	00:00:58	80.00%	4 (4.82%)	\$4.00 (4.82%)
4. Spain	4 (3.85%)	100.00%	4 (7.02%)	0.00%	2.00	00:00:02	100.00%	4 (4.82%)	\$4.00 (4.82%)
5. Argentina	1 (0.96%)	100.00%	1 (1.75%)	0.00%	5.00	00:01:22	100.00%	1 (1.20%)	\$1.00 (1.20%)
6. Canada	1 (0.96%)	100.00%	1 (1.75%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Germany	1 (0.96%)	0.00%	0 (0.00%)	0.00%	5.00	00:10:31	100.00%	1 (1.20%)	\$1.00 (1.20%)
8. Italy	1 (0.96%)	100.00%	1 (1.75%)	0.00%	2.00	00:00:02	100.00%	1 (1.20%)	\$1.00 (1.20%)
9. Moldova	1 (0.96%)	100.00%	1 (1.75%)	0.00%	2.00	00:00:02	100.00%	1 (1.20%)	\$1.00 (1.20%)
10. Mexico	1 (0.96%)	100.00%	1 (1.75%)	0.00%	2.00	00:00:03	100.00%	1 (1.20%)	\$1.00 (1.20%)

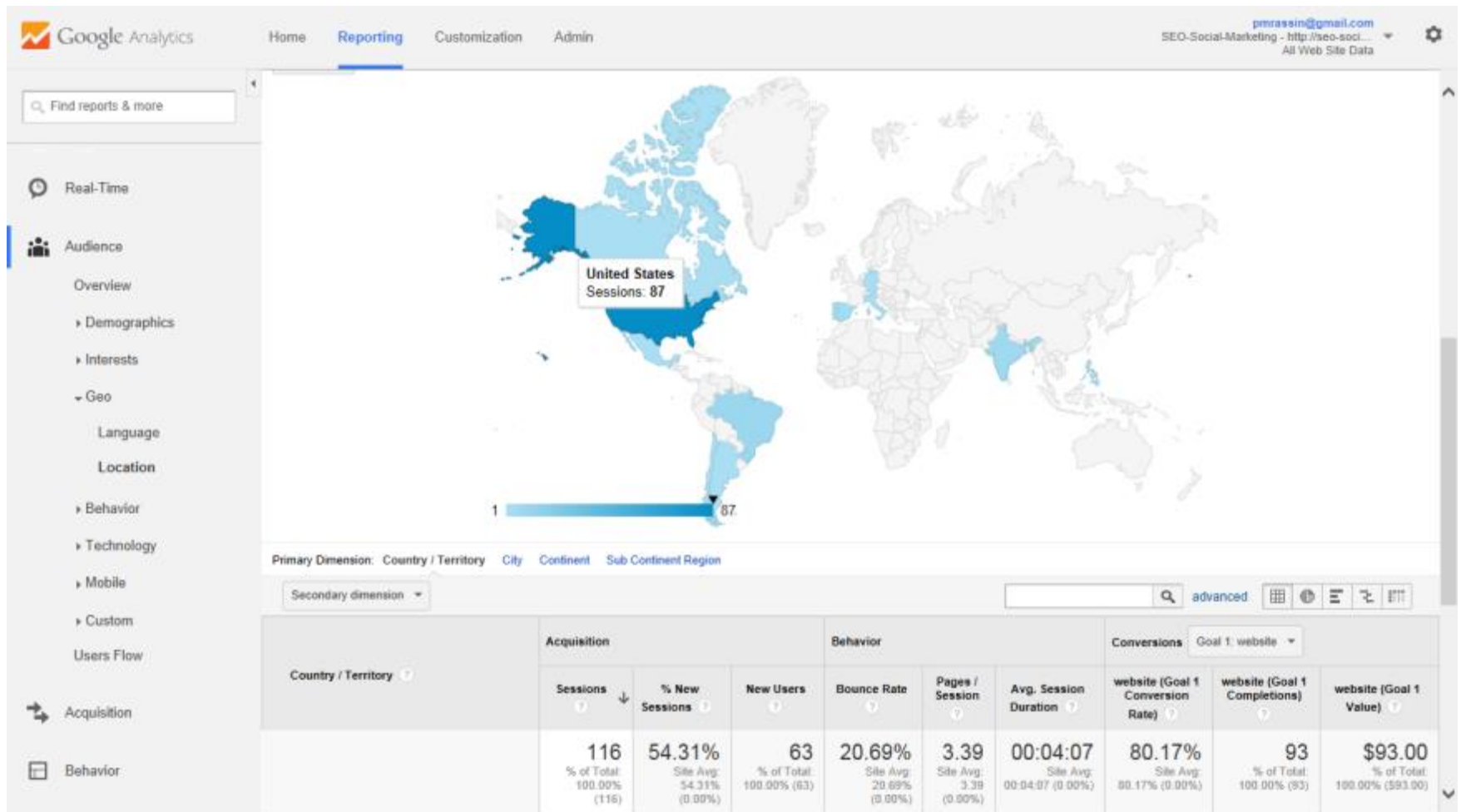
Show rows: Go to: 1 - 10 of 12

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Worldwide Visitors-Map

June 6-July6



Worldwide Visitors

May 1-May 31

Google Analytics Home Reporting Customization Admin pmrassin@gmail.com SEO-Social-Marketing - http://seo-soci... All Web Site Data

Primary Dimension: Country / Territory City Continent Sub Continent Region

Find reports & more Secondary dimension advanced

Country / Territory ?	Acquisition			Behavior			Conversions Goal 1: website		
	Sessions ?	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	website (Goal 1 Conversion Rate) ?	website (Goal 1 Completions) ?	website (Goal 1 Value) ?
	51 % of Total: 100.00% (51)	66.67% Site Avg: 66.67% (0.00%)	34 % of Total: 100.00% (34)	13.73% Site Avg: 13.73% (0.00%)	3.49 Site Avg: 3.49 (0.00%)	00:06:36 Site Avg: 00:06:36 (0.00%)	82.35% Site Avg: 82.35% (0.00%)	42 % of Total: 100.00% (42)	\$42.00 % of Total: 100.00% (\$42.00)
1. United States	31 (60.78%)	48.39%	15 (44.12%)	12.90%	3.52	00:08:31	80.65%	25 (59.52%)	\$25.00 (59.52%)
2. Iran	5 (9.80%)	80.00%	4 (11.76%)	0.00%	3.40	00:10:42	80.00%	4 (9.52%)	\$4.00 (9.52%)
3. Brazil	3 (5.88%)	100.00%	3 (8.82%)	33.33%	1.67	00:00:02	100.00%	3 (7.14%)	\$3.00 (7.14%)
4. Italy	3 (5.88%)	100.00%	3 (8.82%)	0.00%	2.00	00:00:02	100.00%	3 (7.14%)	\$3.00 (7.14%)
5. Germany	2 (3.92%)	100.00%	2 (5.88%)	50.00%	5.50	00:05:39	50.00%	1 (2.38%)	\$1.00 (2.38%)
6. United Kingdom	2 (3.92%)	100.00%	2 (5.88%)	50.00%	10.00	00:03:38	50.00%	1 (2.38%)	\$1.00 (2.38%)
7. Argentina	1 (1.96%)	100.00%	1 (2.94%)	0.00%	2.00	00:00:03	100.00%	1 (2.38%)	\$1.00 (2.38%)
8. Mexico	1 (1.96%)	100.00%	1 (2.94%)	0.00%	2.00	00:00:01	100.00%	1 (2.38%)	\$1.00 (2.38%)
9. Malaysia	1 (1.96%)	100.00%	1 (2.94%)	0.00%	2.00	00:00:04	100.00%	1 (2.38%)	\$1.00 (2.38%)
10. Portugal	1 (1.96%)	100.00%	1 (2.94%)	0.00%	2.00	00:00:03	100.00%	1 (2.38%)	\$1.00 (2.38%)

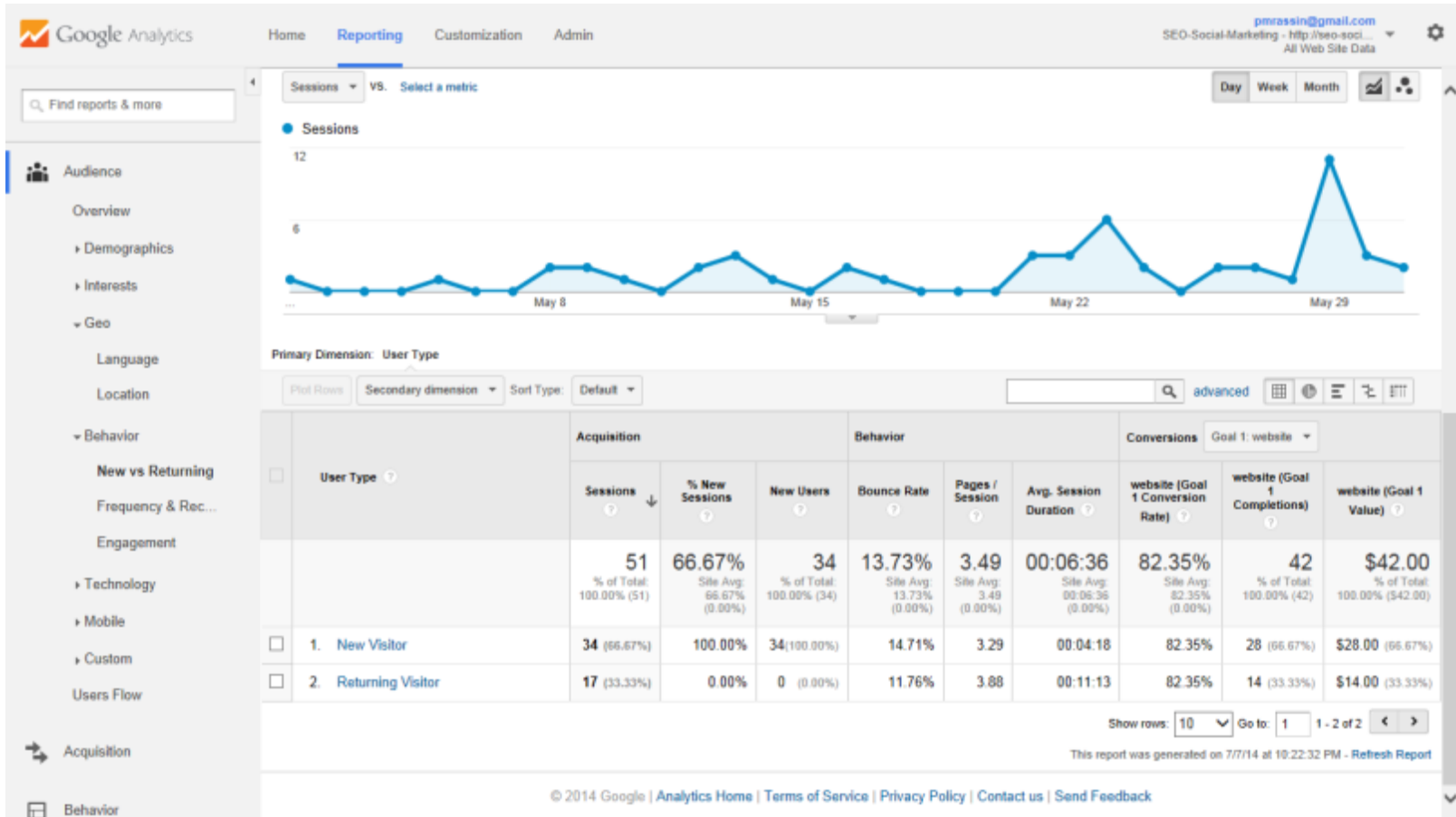
Show rows: 10 Go to: 1 1 - 10 of 11 < >

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New vs Returning Visitors

May 1 – May 30



Worldwide Visitors - Map

May 1-May 31

